

The background is a dark teal color. On the left side, there are several large, overlapping, curved shapes in a lighter shade of teal. The right side of the background is filled with a pattern of small, light teal dots arranged in a grid. The text is centered in the upper half of the image.

BROAD
COLLEGE *of*
BUSINESS

AT A GLANCE

UNDERGRADUATE PROGRAMS

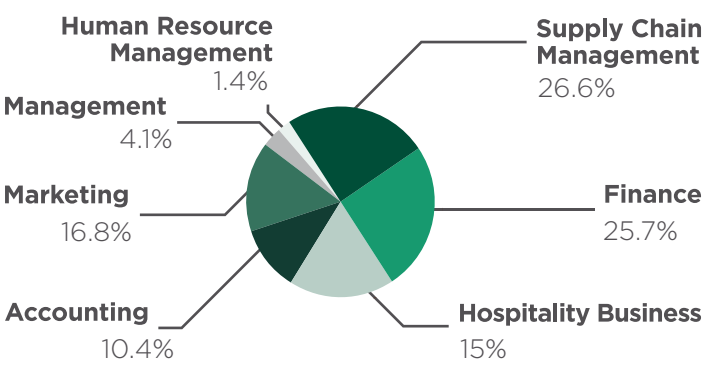
Broad College of Business undergraduate programs foster an environment much more impactful than just a business school — it's a place unlike any other to learn, grow, thrive, and shape the next generation of business leaders. The college's undergraduate community represents diverse cultures, backgrounds, skills, strengths, and interests and boasts a collective power to make business happen.

TOTAL ENROLLMENT

3,812 STUDENTS

DEMOGRAPHICS

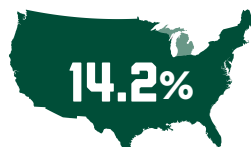
42% FEMALE **58%** MALE



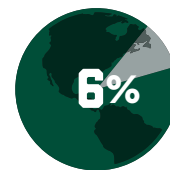
18%

MINORITY STUDENTS
(Asian, American Indian/Alaska Native, Black/African American, Hawaiian/Pacific Islander, Hispanic, Multiracial)

2,600+ BUSINESS PREFERENCE STUDENTS **1,200** STUDENTS ADMITTED ANNUALLY



OUT OF STATE



INTERNATIONAL

MINORS

- Business
- Entrepreneurship & Innovation
- Environmental & Sustainability Studies
- Financial Planning & Wealth Management
- Information Technology
- Insurance & Risk Management
- International Business
- Real Estate
- Retail Management
- Sales Leadership
- Sports Business Management

AVERAGE GPA

3.67

44
STUDENT GROUPS

584
HONORS COLLEGE STUDENTS

MORE THAN
\$750K
IN SCHOLARSHIPS AWARDED ANNUALLY

UNDERGRADUATE PROGRAMS

2021 EMPLOYMENT AMONG BROAD MAJORS

PLACEMENT RATE

 **94%**

employed or
continuing education
(of those reported for Class of 2021)

AVERAGE STARTING SALARY

 **\$60,621**

(U.S. only)

AVERAGE SIGNING BONUS

\$+++++\$
+\$\$\$\$++\$
\$5,164
\$+++++\$
+\$\$\$\$++\$

KEY EMPLOYERS



THE RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.

PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.

 **250**

+ students joined the RBC program in 2022

 **27%**

increase in student population over 5 years



UNDERGRADUATE MAJORS & MINORS

MAJOR	DESCRIPTION	% OF POP.
ACCOUNTING	Prepares students for careers in public, managerial, and governmental accounting. Accountants are involved in auditing and generating information needed to control a company's operations.	10.4%
FINANCE	Understanding financial concepts, instruments, and management decision making as it applies to management of corporate finance, financial institutions, and investments.	25.7%
HOSPITALITY BUSINESS IN THE SCHOOL OF HOSPITALITY BUSINESS	Blends hospitality business operations and fundamental areas such as accounting, finance, and marketing applied to hospitality business.	15%
HUMAN RESOURCE MANAGEMENT	Focuses on personnel management in organizations, development of the manager as a leader, and the mission of the personnel/human resources department.	1.4%
MANAGEMENT	Allows students to explore courses from several departments within the Broad College. The student's program of study is designed within the context of the student's personal, academic, and career goals.	4.1%
MARKETING	Stresses understanding of marketing concepts and tools, analysis, planning, implementation, control techniques, and integration of marketing with other business functions and societal processes.	16.8%
SUPPLY CHAIN MANAGEMENT	Integrates topics from manufacturing operations, purchasing, transportation, and physical distribution into a unified program to enhance global competitiveness.	26.6%

— **TOP 15** —

Source: U.S. News & World Report

**UNDERGRAD PROGRAMS
AMONG U.S. PUBLICS**



— **RANKED #1** —

Source: U.S. News & World Report

**SUPPLY CHAIN
MANAGEMENT PROGRAM**



— **RANKED #1** —

Source: College Choice

**PUBLIC HOSPITALITY
BUSINESS PROGRAM**



UNDERGRADUATE MAJORS & MINORS

MINOR	DESCRIPTION
BUSINESS	Develop technical business skills and the ability to leverage those skills. This minor is designed to complement the material and competencies of undergraduate majors outside the Broad College of Business.
ENTREPRENEURSHIP & INNOVATION	Gain a broad knowledge of entrepreneurial business issues built upon entrepreneurially focused research in the core business disciplines, including business law, finance, management, and marketing.
ENVIRONMENTAL & SUSTAINABILITY STUDIES	Gain skills and knowledge in the environmental sciences necessary for careers that may involve the “greening” of the economy.
FINANCIAL PLANNING & WEALTH MANAGEMENT	Provides students with a solid understanding of the concepts and techniques used by wealth management advisors to help meet the expanding needs of individual and institutional clients in an evolving industry.
INTERNATIONAL BUSINESS	Adds an international breadth to a Broad major while increasing understanding of various regions of the world and preparing for a global marketplace.
INFORMATION TECHNOLOGY	Develop analytical thought with innovative technology solution skills in real-world business settings. Prepares students for careers in systems consulting, business analysis, and tech support.
INSURANCE & RISK MANAGEMENT	Learn how to quantify, manage, and price risk while learning the structure, evolution, and regulation of the finance and insurance sector of the economy.
REAL ESTATE	Prepares students for roles in commercial real estate with specific emphasis on development, valuation, market analysis, deal structure, relationship management, and financial analysis.
RETAIL MANAGEMENT	Enhances career potential for students interested in the field of retailing and financial retailing. Students must declare this minor by the end of the spring 2023 semester.
SALES LEADERSHIP	Provides educational experiences, courses, and training needed to become successful sales agents and leaders in a sales-intensive corporate setting.
SPORTS BUSINESS MANAGEMENT	Enhances students’ marketability for highly competitive careers in areas related to sports business management and firms that supply the sports and entertainment industry.



THREE PATHWAYS TO BROAD ADMISSION

Traditional Path:

Secondary Admission

THE CURRENT STUDENT PATHWAY (MOST STUDENTS)

- ▶ Current MSU students can apply to the Broad College through the secondary admission process. Applicants must fulfill specific academic and non-academic requirements as part of the application. **(Business-Preference major code)**

Direct Admission

NEW FOR FALL 2022

- ▶ High school students who select a Broad major on the US Freshman application will be considered for direct admission. **(Business-Admit major code)**

Transfer Admission

TRANSFER APPLICANTS

- ▶ Students at other colleges/universities who select a Broad major on the MSU Transfer application will be considered for admission. Students may be admitted directly to the Broad College if they meet specific academic requirements; if not, they can apply to Broad after matriculating to MSU through the **secondary** admission process.

BROAD SAMPLE FOUR-YEAR PLAN

The following *tentative* four year schedule plan applies to students interested in completing the Broad College of Business' competitive admission process, beginning **Fall 2022**. The Broad College of Business reserves the right to make admission and curriculum changes as necessary. Each student is strongly encouraged to consult with an academic advisor for assistance in planning coursework. Please note that this plan is based on placement in MTH 103 College Algebra. Your plan may vary based on your math/writing placement; AP/IB scores; transfer coursework and/or major. Students who have questions about admission and degree completion should contact Undergraduate Academic Services [E101 Eppley Center, 517-355-7605].

FRESHMAN		
Fall	Credits	Spring
MTH 103	3	STT 200
WRA 101	4	CSE 102
ISB 2XX	3	ISS 2XX
ISB Lab	2	EC 202
Elective	3	Elective
Total	15	Total

Major code: "Business Preference"

Apply to Broad College during this semester.

Please review application requirements:

<https://broad.msu.edu/undergraduate/admissions/secondary/>

SOPHOMORE		
Fall	Credits	Spring
BUS 100	1	ACC 202
ACC 201	3	ITM 209
MKT 250	3	ISP 2XX
EC 201	3	MKT 317
ISS 3XX	4	Elective
Elective	1	Total
Total	15	Total

Major code: "Business Admit"

Apply to preferred Broad major during this semester.

JUNIOR		
Fall	Credits	Spring
SCM 303	3	Major Course
FI 311	3	Major Course
MGT 315	3	MKT 300
IAH 201-210	4	GBL 385
Electives	2	Elective
Total	15	Total

Major code: ACC, FI, HRM, MGT, MKT or SCM

SENIOR		
Fall	Credits	Spring
Major Course	3	Major Course
Major Course	3	Major Course
IAH 211+	4	MGT 409
IBUS 310	3	International Req.
Elective	3	Elective
Total	15	Total

**This plan does not apply to Hospitality Business Majors*

**Elective credit amount will vary per student depending on math/writing placement, major, transfer credit, and credits earned from AP, IB and CLEP*

**Major Course credits ranges from 15-21 credits*

BROAD DEGREE REQUIREMENTS

(courses in parentheses are the prerequisite course requirements) as of Fall 2022

I. UNIVERSITY REQUIREMENTS

___ WRA 101	Writing as Inquiry, Tier I Writing Requirement	4 credits
___ ISB 2**	Integrative Studies in Biological Science (MTH 103/B or STT 200 or concurrently)	3 credits
___ ISP 2**	Integrative Studies in Physical Science ((MTH 103/B) or (STT 200 or concurrently))	3 credits
___ ISB/P 2**L	Biological or Physical Sciences Lab (ISB/P 2** or concurrently)	2 credits
___ IAH 201-210 I/N/D	Integrative Studies in Arts and Humanities (Tier I Writing Requirement)	4 credits
___ IAH 211-241 I/N/D	Integrative Studies in Arts and Humanities (IAH 201-210)	4 credits
___ ISS 2** I/N/D	Integrative Studies in Social Science	4 credits
___ ISS 3** I/N/D	Integrative Studies in Social Science (ISS 2**, 28+ credits)	4 credits

Diversity Req., two different diversity designations I/N/D must be represented within IAH and ISS courses

II. BUSINESS CORE REQUIREMENTS

___ MTH 103/B	College Algebra	3 credits
___ STT 200	Statistical Methods (MTH 103/B)	3 credits
___ CSE 102	Algorithmic Thinking & Programming (MTH 103/B)	3 credits
___ EC 201	Introduction to Microeconomics	3 credits
___ EC 202	Introduction to Macroeconomics	3 credits

Restricted to Business-Admitted Students

___ BUS 100	Business Major and Career Exploration	1 credit
___ ACC 201	Principles of Financial Accounting (CSE 102)	3 credits
___ ACC 202	Principles of Managerial Accounting (CSE102)	3 credits
___ ITM 209	Business Analytics and Information Systems (CSE 102); <i>ITM 309 taken prior to FS16</i>	3 credits
___ MKT 250	Business Communication: Oral and Written Communication (28+ credits) <i>MGT 250 taken prior to FS19</i>	3 credits

Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (28+ credits)

___ FI 311	Financial Management (STT 200/201/315 and ACC 201)	3 credits
___ MKT 300	Managerial Marketing	3 credits
___ MKT 317	Market Analytics (STT 200/201/315)	3 credits
___ SCM 303	Introduction to Supply Chain Management	3 credits

Restricted to Business-Admitted, Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students (56+ credits)

___ MGT 315	Managing Human Resources and Organizational Behavior	3 credits
___ IBUS 310	International Business; <i>MKT 310 taken prior to FS22</i>	3 credits
___	International Experience, satisfied by additional course with international content (see pre-approved course list)	3 credits

Restricted to Accounting, Finance, Human Resource Management, Management, Marketing and Supply Chain Management Students

___ GBL 385	Business Law and Ethical Leadership; <i>GBL 295 taken prior to FS18 (admitted to major only)</i>	3 credits
___ MGT 409	Business Policy and Strategic Management (FI 311 and MKT 300 and SCM 303; 88+ credits)	3 credits

III. MAJOR FIELD REQUIREMENTS; students must maintain a minimum 2.0 GPA in the major field in order to be eligible for graduation

ACCOUNTING, 19 – 21 credits, as of Fall 2019

Required Courses:

___ ACC 250	Preparing for an Accounting Career	1 credit
___ ACC 300	Intermediate Financial Accounting I (ACC 201 and ACC 202)	3 credits
___ ACC 301	intermediate Financial Accounting II (ACC 300/305 and Tier I Writing)	3 credits
___ ACC 321	Accounting Information Systems (ACC 201 and ACC 202)	3 credits
___ ACC 331	Federal Income Tax Accounting (ACC 300/305 and Tier I Writing)	3 credits
___ ACC 341	Accounting for Management Decision Making (ACC 300/305 and STT 200/201/315)	3 credits
___ ACC 411	Auditing (ACC 300/305, ACC 321, and STT 200/201/315)	3 credits

Optional Courses:

___ ACC 308	Governmental and Not-for-Profit Accounting (ACC 300/305)	1 credit
___ GBL 451	Law of Commercial Transactions (GBL 385 or concurrently)	1 credit

FINANCE, 18 credits, as of Spring 2020

Required Courses:

___ ACC 305	Intermediate Accounting for Finance Majors (ACC 201 and ACC 202)	3 credits
___ FI 312	Introduction to Investments (FI 311 and ACC 202 and STT 200/201/315)	3 credits
___ FI 414	Advanced Business Finance (FI 311 and FI 312 and Tier I Writing)	3 credits

9 credits from the following:

___ FI 355	Financial Modeling (FI 311 and FI 312 or concurrently)	3 credits
___ FI 413	Management of Financial Institutions (FI 311)	3 credits
___ FI 422	Financial Data Analytics (CSE 102 or 231 and FI 311)	3 credits
___ FI 424	Deep Learning and Neural Networks in Finance (CSE 102 or 231 and FI 311)	3 credits
___ FI 444	Entrepreneurial Finance (FI 311 or FI 320)	3 credits
___ FI 451	International Financial Management (FI 311)	3 credits
___ FI 457	Security Analysis (FI 312)	3 credits
___ FI 473	Debt and Money Markets (FI 312)	3 credits
___ FI 478	Investment Strategies and Speculative Markets (FI 311 and FI 312)	3 credits
___ FI 491	Topics in Finance (FI 311)	1-4 credits

HUMAN RESOURCE MANAGEMENT, 15 credits, as of Fall 1992**Required Courses:**

___ MGT 460	Capstone for Management Majors ((MGT 315 or concurrently) and Tier I Writing, restricted to seniors in major)	3 credits
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12 credits from the following:

___ MGT 411	Organizational Staffing (MGT 315 or concurrently)	3 credits
___ MGT 412	Compensation and Reward Systems (MGT 315 or concurrently)	3 credits
___ MGT 413	Personnel Training and Development (MGT 315 or concurrently)	3 credits
___ MGT 414	Diversity in the Workplace (MGT 315 or concurrently)	3 credits
___ MGT 475	Negotiation and Conflict Management	3 credits
___ MGT 476	Globalization and International Management	3 credits
___ MGT 490	Independent Study (open to seniors)	1-3 credits
___ MGT 491	Special Topics in Human Resource Management (MGT 315 or concurrently)	3 credits

MANAGEMENT, 15 credits, as of Fall 2015**Required Course:**

___ MGT 460	Capstone for Management Majors ((MGT 315 or concurrently) and Tier I Writing, restricted to seniors in major)	3 credits
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4 courses totaling 12 credits at the 300 – 400 level from Accounting, Finance, General Business and Business Law, Management, Marketing, and Supply Chain Management. Two courses must be in different areas, excluding Management. Courses used to satisfy the Business Core Curriculum may *not* be used to satisfy a Major Field Req.:

___ ACC/FI/GBL/MGT/MKT/SCM _____	3 credits
___ ACC/FI/GBL/MGT/MKT/SCM _____	3 credits
___ ACC/FI/GBL/MGT/MKT/SCM _____	3 credits
___ ACC/FI/GBL/MGT/MKT/SCM _____	3 credits

MARKETING, 18 credits, as of Fall 2018**Required Courses:**

___ MKT 302	Consumer Behavior (MKT 300 and (MKT 317 or concurrently))	3 credits
___ MKT 313	Consultative Selling	3 credits
___ MKT 319	Consumer and Market Insights (MKT 300 and (MKT 317 or concurrently))	3 credits
___ MKT 460	Marketing Strategy (MKT 302 and MKT 317 and MKT 319 and Tier I Writing)	3 credits

6 credits from the following:

___ MKT 355	Entrepreneurial Marketing (MKT 300 or ESHP 190)	3 credits
___ MKT 383	Sales Management (MKT 300 and (MKT 313 or concurrently))	3 credits
___ MKT 410	Product Innovation and Management (MKT 300 and (MKT 317 or concurrently))	3 credits
___ MKT 412	Digital Marketing (MKT 300)	3 credits
___ MKT 415	International Marketing (MKT 300 and MKT 310/EC 340)	3 credits
___ MKT 420	New Product Design and Development (MKT 300/ESHP 190 and MKT 317*)	3 credits
___ MKT 430	Key Account and Customer Relationship Management (MKT 313)	3 credits
___ MKT 490	Independent Study	1-3 credits
___ MKT 491	Special Topics in Marketing (MKT 300 and MKT 302 and MKT 319)	1-3 credits

*Or approval of the Marketing department

SUPPLY CHAIN MANAGEMENT, 19 credits, as of Fall 2021

(courses are restricted to students admitted to the Supply Chain Management major)

Required Courses:

___ SCM 371	Procurement and Supply Chain Management (SCM 303)	3 credits
___ SCM 372	Manufacturing and Service Operations Management (SCM 303 and MKT 317)	3 credits
___ SCM 373	Logistics and Transportation Management (SCM 303 and (MKT 317 or concurrently))	3 credits
___ SCM 475	Data Analytics in Supply Chain Management (SCM372)	3 credits

One of the following:

___ SCM 470	Integrated Supply Chain Management Capstone (SCM 371 and SCM 372 and SCM 373 and Tier I Writing)	3 credits
___ SCM 472	Experiential Learning w/ Industry Problems in SC (SCM 371 and SCM 372 and SCM 373 and Tier I Writing)	3 credits

4 credits from the following:

___ SCM 460	Procurement Contracting (SCM 371 or concurrently)	1 credit
___ SCM 461	Customs, Compliance, and Security	1 credit
___ SCM 462	End-to-End Supply Chain Management Simulation (restricted to seniors)	1 credit
___ SCM 463	Supply Chain Enterprise Resource Planning Applications (restricted to seniors)	1-3 credits
___ SCM 465	Applying a Lean Methodology to Drive Organizational Efficiency (SCM372 or concurrently))	1 credit
___ SCM 471	Advanced Supply Chain Project Management (SCM 372)	2 credits
___ SCM 474	Negotiations	2 credits
___ SCM 476	Transportation Management (SCM 373)	2 credits
___ SCM 479	Supply Chain Cost Management (SCM 371)	2 credits
___ SCM 490*	Independent Study	1-3 credits
___ SCM 491	Topics in Supply Chain Management	1-3 credits

*Only sections designated by the Supply Chain Management department

IV. ELECTIVE COURSES REQUIREMENTS

- A minimum of 120 credits is required for graduation.
- At least 9 elective credits taught outside the Broad College.
- A maximum of 3 credits of internship or other work experience count towards graduation. (SSC 493, SCM 293- restricted to Supply Chain major, ACC 493- restricted to Accounting major).
- A maximum of 6 credits in Advanced Academic English (AAE) 220, 221, 222, or 223 count towards graduation as elective credits.

AT A GLANCE

BROAD EDUCATION ABROAD



STUDY
INTERNSHIPS
RESEARCH
SERVICE LEARNING



275
UNIVERSITY PROGRAMS

60
COUNTRIES

7
CONTINENTS

PROGRAM TYPES

Education Abroad allows a student to earn academic credit by taking classes that include instruction from MSU faculty or faculty from a host institution abroad.

FACULTY-DIRECTED

Students participate in a program directed by Michigan State University faculty, alongside other MSU students.

PARTNER PROGRAMS

Students enroll in courses with an international institution, transferring credit back to MSU. Partner programs include:

• **EXCHANGES**

MSU students enroll as visiting students at the international university, and students from the host institution come to East Lansing. MSU students pay MSU tuition fees.

• **DIRECT ENROLLMENT**

MSU students enroll as visiting students at the international university and pay tuition and fees directly to the host institution.

INTERNSHIPS

Internships abroad allow students to gain work experience in a new culture and earn academic credit.

RESEARCH

Research abroad can be done in conjunction with faculty or conducted independently and can encompass a wide variety of fields.

SERVICE LEARNING

Service-learning opportunities usually include partnering with local community organizations and address a variety of social, economic, environmental, or health challenges facing the community.

WHEN CAN I GO?



FULL SEMESTER (FALL OR SPRING) | 13-19 WEEKS ABROAD 

SUMMER | 3-9 WEEKS ABROAD 

WINTER BREAK | 1-2 WEEKS ABROAD 

SPRING BREAK | 1 WEEK ABROAD 

BROAD EDUCATION ABROAD



WHAT COURSES CAN I COMPLETE ABROAD?

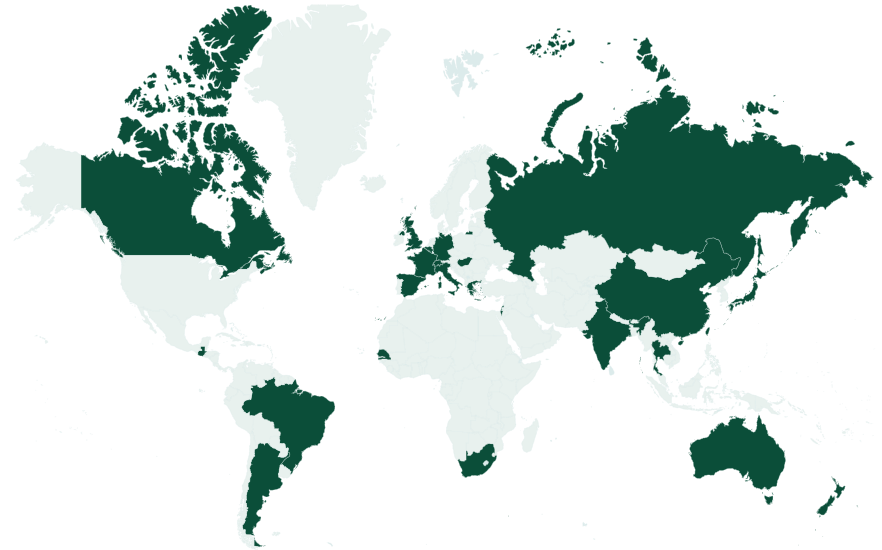
- ▶ INTEGRATIVE STUDIES REQUIREMENTS (SUCH AS IAH, ISB, ISP, ISS)
- ▶ BUSINESS CORE AND MAJOR FIELD COURSES (SUCH AS IBUS 310, MGT 315)
- ▶ ELECTIVES
- ▶ EDUCATION ABROAD FULFILLS THE BROAD COLLEGE'S INTERNATIONAL REQUIREMENT



WHERE CAN I GO?

BROAD DESTINATIONS

AUSTRALIA	NETHERLANDS
BELGIUM	NEW ZEALAND
BRAZIL	NORWAY
CHILE	PANAMA
CYPRUS	PORTUGAL
FRANCE	SINGAPORE
GERMANY	SOUTH AFRICA
GREECE	SOUTH KOREA
GUATEMALA	SPAIN
HUNGARY	SWEDEN
INDIA	SWITZERLAND
ISRAEL	THAILAND
ITALY	UNITED ARAB EMIRATES
JAPAN	UNITED KINGDOM
MALAYSIA	



WHERE CAN I LEARN MORE?



Research program options

- ▶ Visit the Education Abroad Expo and Broad College Education Abroad Fair
- ▶ Search for programs online
- ▶ Attend program-specific information sessions
- ▶ Schedule an advising appointment with a Broad advisor to discuss how studying abroad can fit into your academic plan

Research financial aid and scholarship opportunities

- ▶ Understand the various costs associated with individual programs
- ▶ Research financial aid options
- ▶ Research scholarship options
 - ▶ Broad College scholarships
 - ▶ Scholarships for research abroad



Bring a global perspective to your education.



INTERNATIONAL COLLEGE OF MANAGEMENT SYDNEY, AUSTRALIA



CORVINUS UNIVERSITY OF BUDAPEST



TONGJI UNIVERSITY SCHOOL OF ECONOMICS AND MANAGEMENT, CHINA



BOCCONI UNIVERSITY, ITALY



“As someone from rural central Michigan, this trip opened my eyes to a whole new side of the world that consisted of unfamiliar attitudes, unique culture, and interesting business perspective.”

CHLOE JAESSING (FINANCE, '23)
PARTICIPATED IN A SEMESTER-LONG PROGRAM AT AMERICAN UNIVERSITY OF ROME, ITALY



“I believe studying abroad is very crucial to gaining a global mindset. We met with a lot of companies like GM, and EY, and I made some really lasting relationships.”

SHARI KENDRICK (HUMAN RESOURCES, '16)
PARTICIPATED IN THREE PROGRAMS IN CHINA, JAPAN, AND SOUTH KOREA



“When you decide to go study abroad, there are going to be many challenges ahead of you and the decisions you make will eventually define your characteristics.”

LIN YUAN (MARKETING, '15) PARTICIPATED IN THREE PROGRAMS: TO JAPAN, AUSTRALIA AND THE UK.



Education Abroad
Broad College of Business
MICHIGAN STATE UNIVERSITY

BROAD.MSU.EDU/EDUCATION-ABROAD/



EXPLORE
THE PROGRAMS



@MSUBROADABROAD

Learn more about education abroad at the Broad College and start your global journey!

Program types

FACULTY-DIRECTED: students go abroad with an MSU professor and classmates.

SEMESTER-LONG: students spend a full semester studying at a host institution.

INTERNATIONAL INTERNSHIP: students earn credit while completing an 8-week internship with a company overseas.

SERVICE-LEARNING: students complete a service learning project with other MSU students, led by an MSU faculty member.

Program sessions

Summer semester and Summer short-term

Fall semester

Spring semester

Winter break

Spring break



Benefits of education abroad

- Earn credits toward degree requirements.
- Build skills for an international career.
- Develop global business knowledge employers seek.
- Foster independence, confidence, and problem-solving skills.
- Immerse yourself in a new language and cultural environment.
- Experience a different education system
- Make international friends.
- Gain the experience of a lifetime and opportunity to see the world.

Available support

- Academic advising to help students align their education abroad experience with career, personal development, and degree completion goals.
- Financial assistance and scholarships to help make education abroad more accessible.
- Scholarships to cover the cost for first time U.S. passport application.
- Pre-departure modules to make sure students are culturally prepared for their new destination.
- International health insurance and 24/7 emergency assistance.
- Unpacking workshops to help students put their education abroad experiences into perspective for recruiting and graduate school.



“I feel like [my education abroad experience] gave me a competitive advantage in recruiting. I saw that companies were very impressed with me studying abroad in Asia, in three different countries, and the companies that I met with, and just the global mindset that I had was an asset that companies really recognized.”

SHARI KENDRICK (HUMAN RESOURCES, '16) PARTICIPATED IN THREE EDUCATION ABROAD PROGRAMS IN CHINA, JAPAN, AND SOUTH KOREA



Education Abroad
Broad College of Business
MICHIGAN STATE UNIVERSITY

[BROAD.MSU.EDU/EDUCATION-ABROAD/](https://broad.msu.edu/education-abroad/)



EXPLORE
THE PROGRAMS



@MSUBROADABROAD

AT A GLANCE

RESIDENTIAL BUSINESS COMMUNITY



The **RESIDENTIAL BUSINESS COMMUNITY (RBC)** creates an experience that promotes, enhances, and supports students' academic, personal, and professional growth and develops them into business leaders in a diverse and multicultural world.

COMMUNITY CORE VALUES

INTEGRITY

Foster an honest and trustworthy environment.
We strive to develop leaders who are ethical, fair, and committed to doing the right thing.

INCLUSIVENESS

Embrace a positive, respectful, and inclusive community experience that values all members, regardless of race, ethnicity, gender, sexual orientation, and ability.
We develop business students into leaders who navigate global, cross-cultural, and diverse teams.

LEADERSHIP EXCELLENCE

Inspire leadership excellence, where individuals align personal values with those of their team or organization to reach a collective power.
We inspire students to take action and create positive, sustainable, transformational changes.

EFFECTIVE COMMUNICATION

Empower students to communicate effectively, both professionally and personally.
We believe compelling, well-rounded communication is the foundation for individuals to generate action, create understanding, and build relationships.

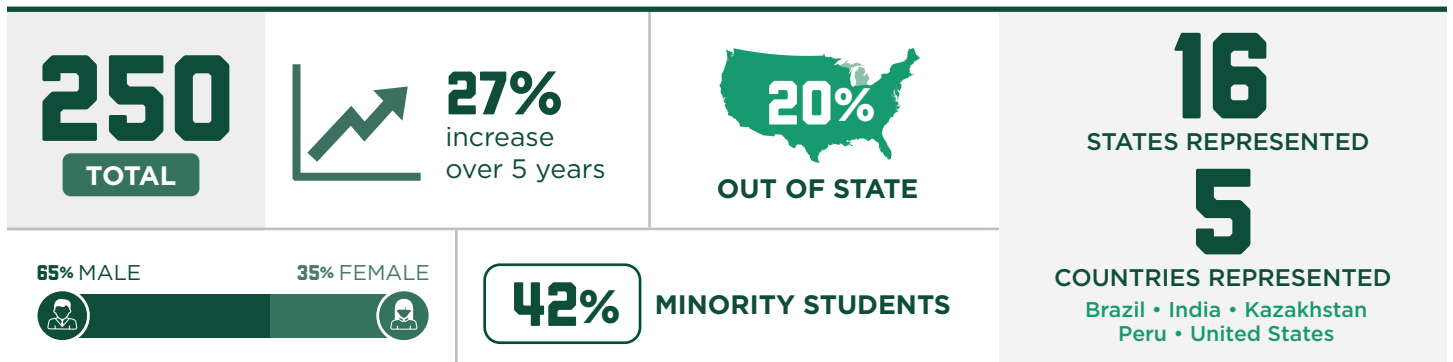
PERSONAL/SOCIAL RESPONSIBILITY

Take ethical responsibility for oneself, others, and the community.
We encourage students to build individual strength, compel them to take responsibility for the integrity and quality of their work, and encourage them to engage in impactful exercises that shape responsible global citizens.

MAKING A DIFFERENCE

Making a difference on campus, in home communities, and across the world.
We challenge students to think about the legacy they will leave in their professional journeys.

STUDENTS



\$344K+ IN SCHOLARSHIPS AWARDED ANNUALLY

AT A GLANCE

MULTICULTURAL BUSINESS PROGRAMS

It's our business to build leaders. **MULTICULTURAL BUSINESS PROGRAMS (MBP)** in the MSU Broad College of Business offers extensive programming and initiatives that provide minoritized students a supportive learning experience. Through innovative and collaborative efforts, MBP offers a safe space and supportive staff to encourage students' academic, personal, and professional growth and success.

SUPPORTING YOU...

- ▶ **One-on-one tutoring** with valued tutors
- ▶ **Career counseling** and development services
- ▶ **Multifarious**, a motivational and inspirational speaker series
- ▶ **Student organizations**, including Black and Broad, Broad International Student Council, Multicultural Business Students, National Association of Black Accountants, Native American and Hispanic Business Students, Women in Business Students' Association and Spartan Pride
- ▶ **Level Up Academic Center:** the place you can go to study, connect, and engage with fellow Broad students in a welcoming environment

PREPARING YOU...

- ▶ **Summer Business Institute:** provides a highly structured, intensive residential learning experience for incoming first-year students whose attendance would garner direct admission to the Broad College of Business
- ▶ **Study Abroad programs:** provide international business experience and exposure
- ▶ **The Multifarious Masterclass on Acceleration:** provides an in-depth look at exploring and cultivating a student's potential
- ▶ **MBP Business Teams:** places MSU student athletes with business students on a team to support NIL ideas, deals and branding.
- ▶ **Corporate Treks:** visits to various cities and conversations with notable corporate employers and alumni in those cities
- ▶ **Empowerment Closet:** borrow business attire to feel like your best self for your interview

VISION

To inspire, support, and build a legacy of diverse, distinguished, successful business leaders who positively impact the world.

MISSION

(MBP) guides and supports self-identified minoritized students through genuine advocacy, empowerment strategies, and initiatives in order to ensure their success as future business leaders.

WE ARE HERE FOR YOU...

@mbp_msu
(517) 353-3524
Eppley Center, Suite 100



AT A GLANCE

THE SCHOOL OF HOSPITALITY BUSINESS

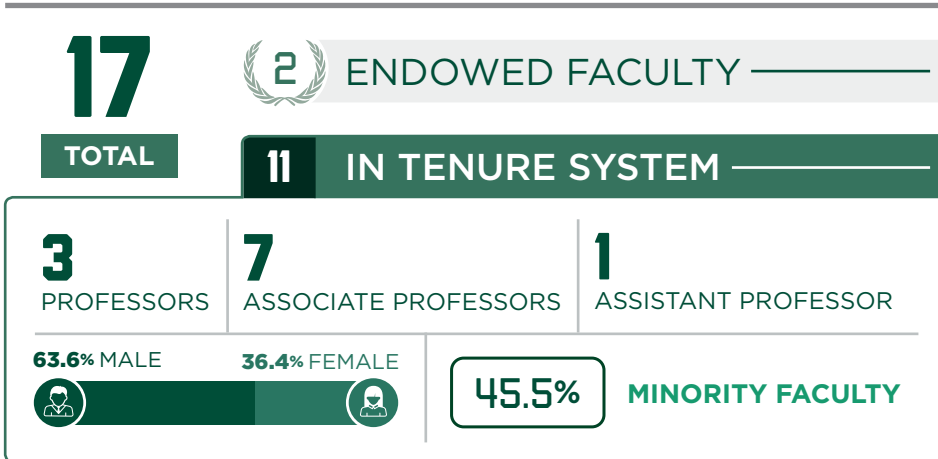
Founded in 1927, **THE SCHOOL OF HOSPITALITY BUSINESS** is the second-oldest hospitality school in the nation. It has launched the careers of industry presidents at some of the world's leading hospitality companies and includes an alumni network of more than 10,000 professionals in management careers across hotels, restaurants, clubs, sports and entertainment, the cruise industry, and hospitality real estate development. Led by renowned faculty known for industry research and expertise, hospitality students graduate with a business degree and develop leadership skills through two required internships, participation in nine student clubs, and three major annual events.

#1
U.S. PUBLIC PROGRAM



Sources: *College Choice, The Advocate*

 **FULL-TIME FACULTY**



PROGRAMS

UNDERGRADUATE

- > HOSPITALITY BUSINESS

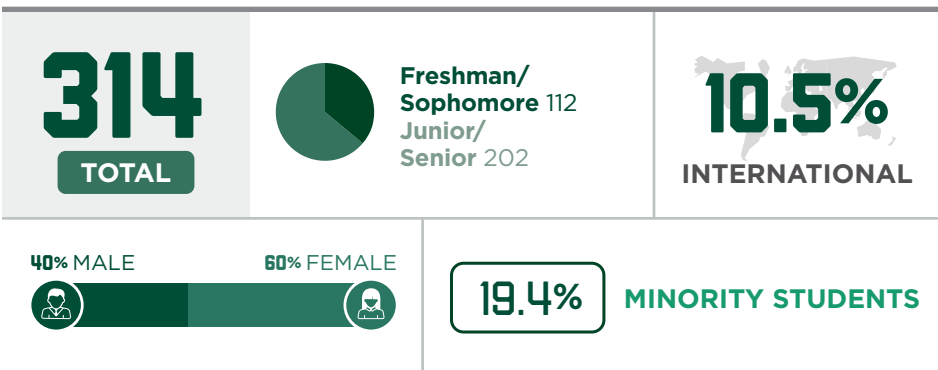
MINOR

- > REAL ESTATE

AREAS OF EXPERTISE:


- Automatic Merchandising
- Brand Management
- Club/Golf/Resort Management
- Consumer Loyalty
- Contract Services
- Customer Delight
- Food Safety
- Hospitality Accounting
- Hospitality Entrepreneurship
- Meetings & Events
- Pricing
- Real Estate
- Service Management

 **STUDENTS**



94%

UNDERGRADUATE STUDENT EMPLOYMENT RATE



Source: *2021 University Destination Survey Report*

AT A GLANCE

FINANCIAL MARKETS INSTITUTE

The **FINANCIAL MARKETS INSTITUTE** provides academic preparation and professional development opportunities to a select group of highly motivated finance and accounting students interested in financial services careers including investment banking, mergers and acquisitions, private equity, equity research, and venture capital. Students are accepted as FMI scholars through a competitive application process. In addition to extensive coursework in both finance and accounting, they commonly augment their studies with courses in economics, computer science, and computational math.

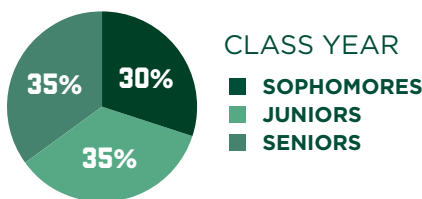
ADVANTAGES

- Pursue a tailored academic program under the guidance of FMI director Dave Hawthorne and FMI academic advisor Andrei Simonov
- Learn about the structure and opportunities of financial services firms
- Develop skills to successfully interview for internships and careers
- Practice skills through leadership roles in student organizations, government, athletics, public speaking, proficient writing, etc.
- Enhance your education with investment banking, stock pitch, venture capital, and other competitions designed for high finance experience
- Engage with the extensive network of FMI alumni working in financial services including investment banking, M&A, PE, etc.
- Access to MBA-level classes
- Career development including resume writing, mock interviews, HireVue simulations and mock Super Days.

HIGHLIGHTS

- 24-person advisory board linking the institute with industry leaders
- Valuable internships and full-time careers at leading financial firms
- Scholars regularly pursue graduate studies at leading universities or professional certifications such as the CFA
- Business trips to financial institutions in New York City and Chicago

DEMOGRAPHICS & PLACEMENT



99%
PLACEMENT
RELEVANT INTERNSHIPS
& FULL-TIME CAREERS

UP TO
\$4,000
ANNUAL SCHOLARSHIPS

EMPLOYERS

CONTACT US

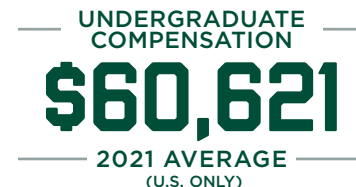
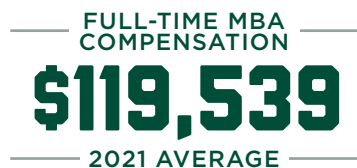
Dave Hawthorne, Director
hawth84@msu.edu
203-767-0955

AT A GLANCE

RUSSELL PALMER CAREER MANAGEMENT CENTER

We connect Michigan State business student talent with top employers. The **RUSSELL PALMER CAREER MANAGEMENT CENTER** is the central career center for the Broad College and part of MSU's Career Services Network. Our team advises, coaches, and educates students to realize their career aspirations while working with leading employers and alumni to send our Spartans across the world.

OUR COMPETITIVE ADVANTAGE



GREEN AND WHITE GLOVE SERVICE

Broad is a trusted partner in our campus recruiting efforts. Their outstanding professionalism, customer service, and innovative recommendations contribute greatly to our recruiting success at MSU!

Ford Motor Company

The career bootcamp provided me with hands-on training and skills that I needed. It helped boost my confidence level and prepare for the recruiting season. It was a wonderful opportunity to practice in a such a safe space.

Xinyi Sun
B.A. in Supply Chain Management



GAST BUSINESS LIBRARY

EXPERTISE

▶ 4 Business Librarians

Librarians with specialized expertise in each area of business are available to partner with faculty in both teaching and research.

▶ Course & Research Guides

Curated websites with resources on business topics.

▶ Librarian expertise also includes:

- Information Literacy & Critical Thinking
- Licensing
- Plagiarism & Copyright
- Research Analytics
- Research Data Management

DATA

▶ Online access to the top scholarly journals, magazines, and newspapers in business, including:

- *Harvard Business Review*
- *Wall Street Journal*
- *Financial Times*
- *The Economist*

▶ Specialized business tools, data sets, and platforms across all areas of business, including:

- Company Profiles
- SWOT & Five Forces Analysis
- Analyst Reports
- Market Research and Industry Analysis
- Longitudinal Pricing and Financial Data
- Text Mining

ASK A BUSINESS LIBRARIAN

ASK A BUSINESS LIBRARIAN FOR HELP VIRTUALLY

lib.msu.edu/bus/asklib

- ▶ Email or schedule an appointment with a business librarian
- ▶ Ask questions directly via email
- ▶ Chat with a librarian (available 24/7)

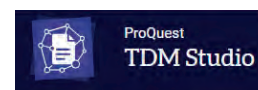
CONTACT

PHONE

(517) 355-3380

LOCATION

Law College Building
648 North Shaw Lane
Room 50





broad.msu.edu



Broad College of Business
MICHIGAN STATE UNIVERSITY