

**BROAD** COLLEGE *of* BUSINESS

# Self-Guided Tour

Eppley Center | North Business Building | Minskoff Pavilion | Law College Building | McDonel Hall



NORTH BUSINESS BUILDING

EPPLEY CENTER

MINSKOFF PAVILION





## EUGENE C. EPPLEY CENTER



## EPPLEY CENTER

The Eugene C. Eppley Center is located on Shaw Lane, in the heart of MSU's main campus, and is connected to the Minskoff Pavilion and North Business Building. The Eppley Center is home to offices for faculty and staff as well as student services. The School of Hospitality Business, Department of Finance, Multicultural Business Programs and Undergraduate Academic Services are all housed in the Eppley Center.

**1. Undergraduate Academic Services (Room E101)**  
[broad.msu.edu/undergraduate](http://broad.msu.edu/undergraduate)

Within UAS, you'll find academic advisors who are coordinators of your undergraduate experience. Broad advisors provide critical information about academic programs and degree requirements, education abroad, leadership development, choosing a major, career options, policies and procedures and campus resources.

Broad advisors also facilitate first-year student seminars, advise student organizations, administer the processes of admission to the Broad College and to each major, coordinate special programs and events, certify your graduation, work with university administrators on your behalf and may also serve as references.

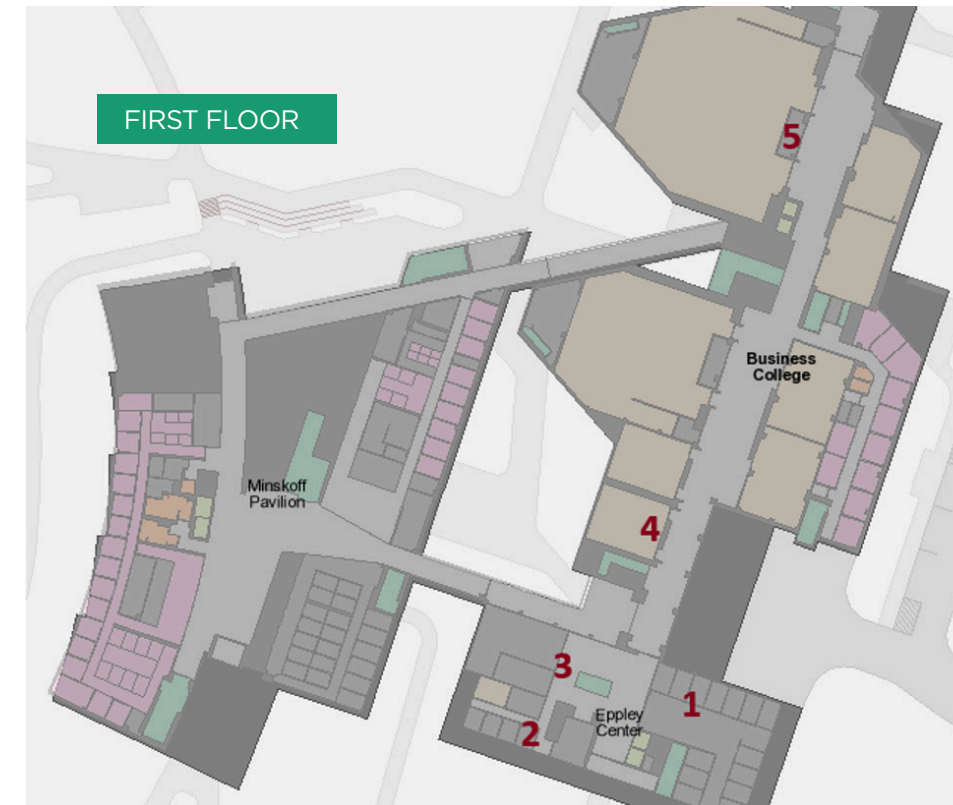
**2. Multicultural Business Programs (Room E109)**  
[broad.msu.edu/mbp](http://broad.msu.edu/mbp)

MBP provides support to self-identified minoritized students through genuine advocacy, empowerment strategies and initiatives to ensure their success as future diverse, distinguished business leaders. As a student, you can engage with us through MBP's Summer Business Institute bridge program, Entrepreneur Leadership Initiative camp, tutoring, student coaching and development and many other student success offerings.

MBP currently serves multicultural students enrolled in pre-business majors, business majors and minors. MBP also houses five student organizations that are open to all MSU students: Women in Business Students Association, Multicultural Business Students, the MSU chapter of the National Association of Black Accountants, Native American and Hispanic Business Students and Broad Spartan Pride.

**3. Broad Center for Student Engagement (Room E105)**

The Broad Center for Student Engagement is a space designed to bring students together with college partners and stakeholders. The movable furniture allows students to use it as a study space, a meeting space or an event/programming space.


**Multicultural Business Programs Level Up Academic Center (Room E215)**

MBP has cultivated this center to be a welcoming, inclusive space where you can gather to meet other students, study and feel supported while taking your student experience to a higher level. The center hosts MBP's student organization offices and free tutorial services that provide support in core business courses. Here you'll also find the Empowerment Closet, where you can borrow professional clothing for interviews or a professional occasion.

**MSU-CIBER International Business Center (Room E413A)**  
[ibc.broad.msu.edu](http://ibc.broad.msu.edu)

In 1990, the Broad College's International Business Center became Michigan's first and only Center for International Business Education and Research (CIBER), as designated by the U.S. Department of Education. With connections to more than 170 countries, the IBC leverages its leading-

edge competencies to provide superior education, research and assistance to businesses, public policymakers, academics and students on issues of importance to international trade and global competitiveness.

**The School of Hospitality Business (Room E402)**  
[broad.msu.edu/hospitality-business](http://broad.msu.edu/hospitality-business)

A degree in hospitality business from The School of Hospitality Business can set you up for success in a variety of roles across the \$3.5 trillion global hospitality industry. Our renowned and innovative faculty members provide a perfect mix of theory and practical application. Hospitality students earn a highly versatile hospitality business Bachelor of Arts degree through a rigorous and relevant curriculum drawing from three major areas of study: integrative studies, business and hospitality. Two paid internships are required as part of the undergraduate program experience.

## NORTH BUSINESS BUILDING

The North Business Building is located on Bogue Street, connected to the Minskoff Pavilion and Eppley Center. Situated on the banks of the Red Cedar, the North Business Building is home to many core business course classrooms as well as the Dean's Office and many Broad faculty offices, including the Department of Accounting and Information Systems, the Department of Management, the Department of Marketing and the Department of Supply Chain Management.

**4. Smaller Classrooms (Room N102)**

Recitations, weekly small-group reviews of lecture-class material, typically take place in the smaller classrooms. These spaces allow for a close setting that stimulates discussion and participation.

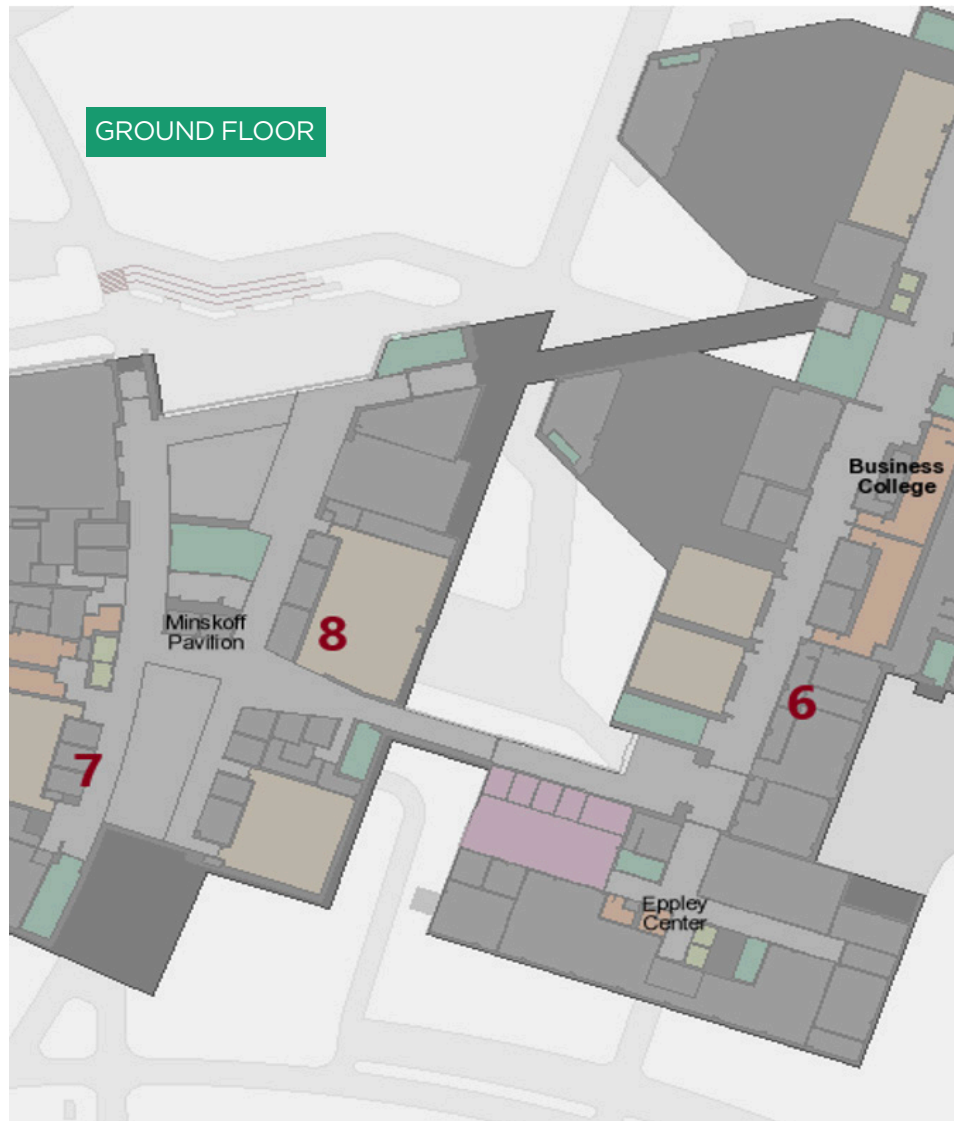
**5. Large Lecture Halls (Room N130)**

Room N130 is one of the largest lecture halls at MSU, holding just over 600 students. There are entrances on the first and ground floors and three large monitors for easy viewing of lecture materials. Professors typically wear a microphone for better projection while speaking, and subtle microphones extend down from the ceiling to capture students' questions.

TAKE STAIRS OR ELEVATOR  
DOWN TO GROUND FLOOR







**6. Financial Analysis Laboratory (Room N4 and N5)**

[broad.msu.edu/facilities/financial-analysis-lab](http://broad.msu.edu/facilities/financial-analysis-lab)

The Financial Analysis Laboratory provides opportunities for hands-on training in financial modeling and valuation. The lab's hardware and software, including dual-screen computers and a select number of Bloomberg terminals, not only emulate a real trading room but also enable a dynamic instructional setting. The finance department's Security Analysis and Portfolio Management course is taught in the lab.

**Broad Senate Store (Ground Floor)**

[www.broadstudentsenate.com](http://www.broadstudentsenate.com)

The Broad Senate Store sells Broad-branded merchandise (T-shirts, padfolios, hats, etc.) and is run by the Broad Student Senate. Profits from the store go directly toward funding projects that impact the entire Broad College.

**MINSKOFF PAVILION**

The Edward J. Minskoff Pavilion is located on Shaw Lane, connected to the Epley Center and North Business Building. This 100,000-square-foot, state-of-the-art facility houses both the Russell Palmer Career Management Center and the Full-Time MBA program. The Minskoff Pavilion's design is centered on enhancing the Broad student experience through collaboration, teamwork and networking, which are enabled through flexible spaces and cutting-edge technology. Panera Bread is also located on the ground level of the facility.

**7. Team Rooms (Ground Floor)**

The team rooms are designed to give Broad students spaces to study and collaborate. Each room contains a screen powered by the Cisco Webex Room Kit Mini, which allows for cross-device screen sharing, including phone, laptop and tablet devices. The team room walls are marker board, which allows you to write, erase and rewrite the ideas you are working on.

**8. Entrepreneurship Lab (Room M025.1)**

[eship.msu.edu/entrepreneurship-lab](http://eship.msu.edu/entrepreneurship-lab)

Ready to start your new venture? The Entrepreneurship Lab facilitates workshops, coaching and mentoring for student entrepreneurs and is also home to the Entrepreneurship and Innovation minor. The space hosts orientations as well as one-on-one advising and success coaching.

TAKE STAIRS OR ELEVATOR UP TO FIRST FLOOR MINSKOFF PAVILION

**9. Russell Palmer Career Management Center (Room M120)**

[broad.msu.edu/career-management/undergraduate](http://broad.msu.edu/career-management/undergraduate)

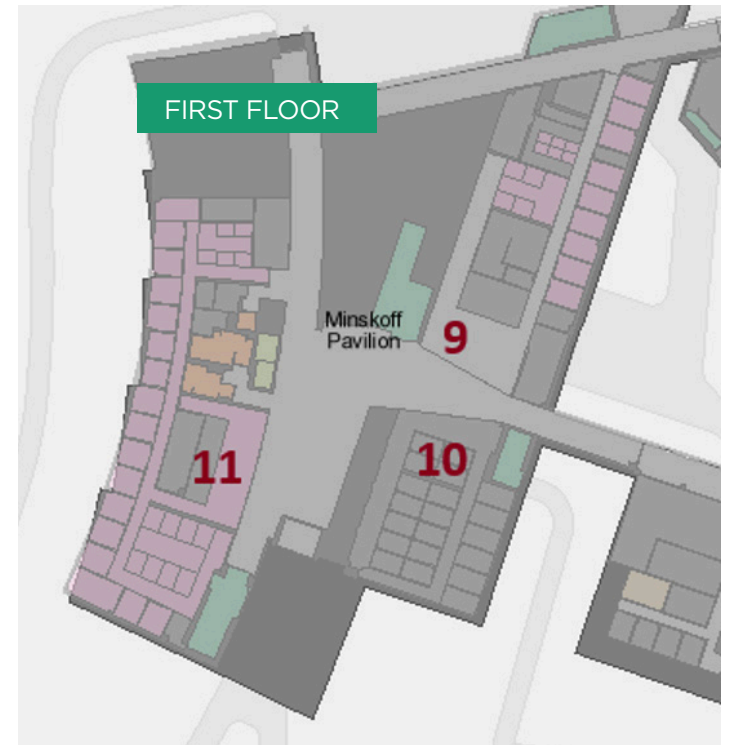
The Russell Palmer Career Management Center supports business-interested students of all majors from your first year through graduation by offering a full-service career management team dedicated to career advising and education. The Palmer Center also partners with employers to provide the best opportunities to connect with you for internships and jobs.

**10. Deloitte Interview Suite (Room M130)**

The Deloitte Foundation Interview Suite holds 20 interview spaces available for you to practice your interview skills. During recruiting season, students and employers also use the space to conduct in-person and virtual interviews.

**11. Center of Centers Graduate Program Suite (Room M100)**

The Graduate Program Offices Suite is home to all Broad graduate programs. These programs provide an in-depth and comprehensive curriculum designed around the idea that teamwork, creativity, innovation and thought leadership are the keys to creating business leaders who make a difference.







LAW COLLEGE BUILDING



**LAW COLLEGE BUILDING**

The Law College Building is located on Shaw Lane across the street from the Eppley Center and Minskoff Pavilion. It is home to MSU's College of Law as well as the Gast Business Library.

**William C. Gast Business Library (Law College Room 50)**  
[lib.msu.edu/bus](http://lib.msu.edu/bus)

The William C. Gast Business Library, the largest branch of MSU Libraries, serves the Broad College of Business and the School of Human Resources and Labor Relations with three business librarians, two support staff and approximately 20 student employees.

The Gast Business Library provides seating for about 500 patrons and has wireless internet access throughout the facility. There are seven group study rooms available to students, faculty and staff. Laser printing, including color, is available from the computers or laptops through MSU Print accounts. Room 22 serves as an instruction and computer lab with 24 seats. The branch is open seven days a week during the fall and spring semesters.



NORTH BUSINESS BUILDING



MCDONEL HALL



**MCDONEL HALL**

McDonel Hall is the first housing choice for returning students, transfer students and those wanting a more quiet, mature atmosphere. McDonel is also the home of the Broad College Residential Business Community.

**Residential Business Community (Room C101)**  
[broad.msu.edu/rbc](http://broad.msu.edu/rbc)

The RBC experience prepares students to be business leaders and encourages their own professional development throughout their college experience. This community living experience can help you acquire the relational skills necessary to succeed and lead in today's global society. Through a seamless environment of academic and experiential learning activities, you'll develop business leadership competencies in a collaborative, inclusive, multicultural environment.







Broad College of Business  
MICHIGAN STATE UNIVERSITY

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