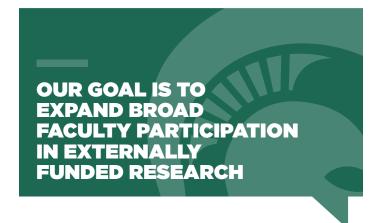
# **INSTITUTE FOR BUSINESS RESEARCH**

## WHO WE ARE

The **INSTITUTE FOR BUSINESS RESEARCH (IBR)** serves as the hub for externally funded business research within the Broad College of Business, and as part of the MSU campus-wide research infrastructure, collaborates with the Offices of Regulatory Affairs, MSU Technology, Sponsored Programs, Business Connect, and Contract & Grant Administration.

### **OUR GOAL**

Expand Broad faculty participation in externally funded research. The Institute for Business Research identifies opportunities for externally funded research, guides faculty through the competitive proposal process, and serves as a liaison between Broad faculty, faculty across campus, MSU research entities, and external funding agencies.



## **OUR FOCUS**

Helping Broad faculty efficiently create and manage competitive proposals. IBR staff support administrative requirements such as: identification of funding opportunities, formation of faculty teams, translating proposal requirements, budget development, completion of non-technical forms, and obtaining institutional approvals, allowing faculty to focus on the science.



**IDENTIFICATION OF FUNDING OPPORTUNITIES** 

**FORMATION OF FACULTY TEAMS** 

**COMPLETION OF NON-TECHNICAL FORMS** 

TRANSLATING PROPOSAL REQUIREMENTS

**BUDGET DEVELOPMENT** 

**OBTAINING INSTITUTIONAL APPROVALS** 

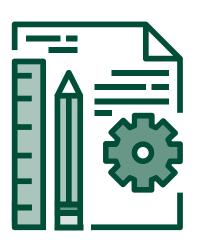


### **INSTITUTE FOR BUSINESS RESEARCH**

## WHAT MAKES US DIFFERENT



We partner with faculty to develop their proposal. **IBR staff assume responsibility for** facilitating team meetings, communicating proposal requirements, development of non-technical sections, assembly/review of the final package, and coordination of submission to prospective sponsor.



## **OUR LEADERSHIP**

#### **John Hollenbeck**

Faculty Director, Institute for Business Research University Distinguished Professor Eli Broad Professor of Management

### **Cindy Majeske**

Research Manager, Institute for Business Research

### **Executive Advisory Committee**

Comprised of faculty from each department.

### **OUR REACH**

- Nationally recognized Broad College faculty.
- Broad College research centers and institutes with connections to Michigan, U.S. and International businesses and associations.
- Executive education infrastructure to support outreach activities.





